

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
584308-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	304

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	584308	09842383

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	50	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F 5-530a	5-530a	-TWTF--	:30	2	\$300.00	NM
line 1									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12	5:10 AM	M-F 5-530a	5-530a	:30	LJ12TV01	\$300.00	NM
2 4	Th	10/25/12	5:15 AM	M-F 5-530a	5-530a	:30	LJ12TV01	\$300.00	NM
2	10/23/12	10/26/12	M-F 530-6a	530-6a	-TWTF--	:30	2	\$300.00	NM
line 2									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/23/12	5:38 AM	M-F 530-6a	530-6a	:30	LJ12TV01	\$300.00	NM
2 4	Th	10/25/12	5:53 AM	M-F 530-6a	530-6a	:30	LJ12TV01	\$300.00	NM
3	10/23/12	10/26/12	M-F 6-7a	6-7a	-TWTF--	:30	4	\$600.00	NM
line 3									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/23/12	6:43 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM
3 4	W	10/24/12	6:38 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM
1 4	Th	10/25/12	6:12 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM
4 4	F	10/26/12	5:58 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM
4	10/23/12	10/26/12	M-F 7-9a	7-9a	-TWTF--	:30	5	\$525.00	NM
line 4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	5	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	Tu	10/23/12	7:27 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
1 4	Tu	10/23/12	8:47 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
2 4	W	10/24/12	7:09 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
3 4	Th	10/25/12	7:48 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
4 4	F	10/26/12	8:08 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584308-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	304	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	M-F 9-10a	9-10a	-TWTF--	:30	2	\$300.00	NM
line 5									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/23/12	9:33 AM	M-F 9-10a	9-10a	:30	LJ12TV01	\$300.00	NM
1 4	F	10/26/12	9:56 AM	M-F 9-10a	9-10a	:30	LJ12TV01	\$300.00	NM
6	10/23/12	10/26/12	M-F 12-1p	12-1p	-TWTF--	:30	2	\$300.00	NM
line 6									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Th	10/25/12	12:08 PM	M-F 12-1p	12-1p	:30	LJ12TV01	\$300.00	NM
1 4	F	10/26/12	12:45 PM	M-F 12-1p	12-1p	:30	LJ12TV01	\$300.00	NM
7	10/23/12	10/26/12	M-F 5-6p	5-6p	-TWTF--	:30	4	\$600.00	NM
line 7									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/23/12	5:55 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
2 4	W	10/24/12	5:43 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
4 4	Th	10/25/12	5:22 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
3 4	F	10/26/12	5:51 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
8	10/23/12	10/26/12	M-F 6-630p	6-630p	-TWTF--	:30	3	\$900.00	NM
line 8									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/23/12	6:29 PM	M-F 6-630p	6-630p	:30	LJ12TV01	\$900.00	NM
3 4	W	10/24/12	6:16 PM	M-F 6-630p	6-630p	:30	LJ12TV01	\$900.00	NM
1 4	Th	10/25/12	6:14 PM	M-F 6-630p	6-630p	:30	LJ12TV01	\$900.00	NM
9	10/23/12	10/26/12	M-F 9-10p	9-10p	-TWTF--	:30	3	\$1,200.00	NM
line 9									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/23/12	9:55 PM	M-F 9-10p	9-10p	:30	LJ12TV01	\$1,200.00	NM
1 4	W	10/24/12	11:04 PM	M-F 9-10p	9-10p	:30	LJ12TV01	\$1,200.00	NM
	*								
3 4	F	10/26/12	9:38 PM	M-F 9-10p	9-10p	:30	LJ12TV01	\$1,200.00	NM
10	10/23/12	10/26/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	2	\$600.00	NM
line 10									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/23/12	10:43 PM	M-F 1030-1102p	1030-1102p	:30	LJ12TV01	\$600.00	NM
2 4	Th	10/25/12	11:55 PM	M-F 1030-1102p	1030-1102p	:30	LJ12TV01	\$600.00	NM
	*								

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584308-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	304	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/28/12	10/28/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM
line 11									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/28/12	8:45 AM	Su 7-9a	Su 7-9a	:30	LJ12TV01	\$300.00	NM
12	10/23/12	10/26/12	M-F 6-7a	6-7a	-TWTF--	:30	1	\$600.00	NM
line 12									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	6:38 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM

Total Spots 31 Gross Total \$18,225.00

Payment Terms 30 Days

Agency Commission \$2,733.75

Net Amount Due \$15,491.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
584320-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Advertiser	Product	Estimate Number
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	306

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	584320	09842384

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	50	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	M-F 5-530a	5-530a	-TWTF--	:30	4	\$300.00	NM
line 1									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Tu	10/30/12	5:24 AM	M-F 5-530a	5-530a	:30	LJ12TV01	\$300.00	NM
2 4	W	10/31/12	5:15 AM	M-F 5-530a	5-530a	:30	LJ12TV01	\$300.00	NM
1 4	Th	11/01/12	5:08 AM	M-F 5-530a	5-530a	:30	LJ12TV01	\$300.00	NM
4 4	F	11/02/12	5:24 AM	M-F 5-530a	5-530a	:30	LJ12TV01	\$300.00	NM
2	10/30/12	11/02/12	M-F 530-6a	530-6a	-TWTF--	:30	4	\$300.00	NM
line 2									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	5:39 AM	M-F 530-6a	530-6a	:30	LJ12TV01	\$300.00	NM
3 4	W	10/31/12	5:46 AM	M-F 530-6a	530-6a	:30	LJ12TV01	\$300.00	NM
2 4	Th	11/01/12	5:58 AM	M-F 530-6a	530-6a	:30	LJ12TV01	\$300.00	NM
4 4	F	11/02/12	5:44 AM	M-F 530-6a	530-6a	:30	LJ12TV01	\$300.00	NM
3	10/30/12	11/02/12	M-F 6-7a	6-7a	-TWTF--	:30	4	\$600.00	NM
line 3									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/30/12	5:59 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM
1 4	W	10/31/12	6:42 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM
3 4	Th	11/01/12	6:24 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM
4 4	F	11/02/12	6:00 AM	M-F 6-7a	6-7a	:30	LJ12TV01	\$600.00	NM

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584320-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	306	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/02/12	M-F 7-9a	7-9a	-TWTF--	:30	4	\$525.00	NM
line 4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/30/12	8:36 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
1 4	W	10/31/12	8:59 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
4 4	Th	11/01/12	7:45 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
3 4	F	11/02/12	8:55 AM	M-F 7-9a	7-9a	:30	LJ12TV01	\$525.00	NM
5	10/30/12	11/02/12	M-F 9-10a	9-10a	-TWTF--	:30	4	\$300.00	NM
line 5									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	9:50 AM	M-F 9-10a	9-10a	:30	LJ12TV01	\$300.00	NM
3 4	W	10/31/12	9:49 AM	M-F 9-10a	9-10a	:30	LJ12TV01	\$300.00	NM
4 4	Th	11/01/12	9:40 AM	M-F 9-10a	9-10a	:30	LJ12TV01	\$300.00	NM
2 4	F	11/02/12	9:31 AM	M-F 9-10a	9-10a	:30	LJ12TV01	\$300.00	NM
6	10/30/12	11/02/12	M-F 12-1p	12-1p	-TWTF--	:30	4	\$300.00	NM
line 6									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	12:10 PM	M-F 12-1p	12-1p	:30	LJ12TV01	\$300.00	NM
2 4	W	10/31/12	12:38 PM	M-F 12-1p	12-1p	:30	LJ12TV01	\$300.00	NM
4 4	Th	11/01/12	12:23 PM	M-F 12-1p	12-1p	:30	LJ12TV01	\$300.00	NM
3 4	F	11/02/12	12:22 PM	M-F 12-1p	12-1p	:30	LJ12TV01	\$300.00	NM
7	10/30/12	11/02/12	M-F 5-6p	5-6p	-TWTF--	:30	4	\$600.00	NM
line 7									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	5:51 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
3 4	W	10/31/12	5:14 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
2 4	Th	11/01/12	5:43 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
4 4	F	11/02/12	5:27 PM	M-F 5-6p	5-6p	:30	LJ12TV01	\$600.00	NM
8	10/30/12	11/02/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$900.00	NM
line 8									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Tu	10/30/12	6:09 PM	M-F 6-630p	6-630p	:30	LJ12TV01	\$900.00	NM
2 4	W	10/31/12	6:22 PM	M-F 6-630p	6-630p	:30	LJ12TV01	\$900.00	NM
4 4	Th	11/01/12	6:13 PM	M-F 6-630p	6-630p	:30	LJ12TV01	\$900.00	NM
1 4	F	11/02/12	6:13 PM	M-F 6-630p	6-630p	:30	LJ12TV01	\$900.00	NM
9	10/30/12	11/02/12	M-F 630-7p	630-7p	-TWTF--	:30	2	\$3,000.00	NM
line 9									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$3,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/30/12	6:38 PM	M-F 630-7p	630-7p	:30	LJ12TV01	\$3,000.00	NM
2 4	F	11/02/12	6:42 PM	M-F 630-7p	630-7p	:30	LJ12TV01	\$3,000.00	NM

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584320-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	306	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/02/12	M-F 9-10p	9-10p	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/30/12 9:09 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM									
2 4 W 10/31/12 9:30 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM									
3 4 Th 11/01/12 9:09 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM									
4 4 F 11/02/12 9:57 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM									
11	10/30/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Tu 10/30/12 10:44 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM									
2 4 W 10/31/12 10:38 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM									
3 4 Th 11/01/12 10:43 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM									
4 4 F 11/02/12 10:44 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM									
12	11/01/12	11/01/12	FOX X Factor	7-9p	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 11/01/12 7:31 PM FOX X Factor 7-9p :30 LJ12TV01 \$2,000.00 NM									
13	11/03/12	11/03/12	Sa 7-9a	Sa 7-9a	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Sa 11/03/12 8:07 AM Sa 7-9a Sa 7-9a :30 LJ12TV01 \$500.00 NM									
1 4 Sa 11/03/12 8:45 AM Sa 7-9a Sa 7-9a :30 LJ12TV01 \$500.00 NM									
15	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 11/04/12 8:46 AM Su 7-9a Su 7-9a :30 LJ12TV01 \$300.00 NM									
16	11/05/12	11/05/12	M-F 5-530a	5-530a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 11/05/12 5:08 AM M-F 5-530a 5-530a :30 LJ12TV01 \$300.00 NM									
17	11/05/12	11/05/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 11/05/12 5:58 AM M-F 530-6a 530-6a :30 LJ12TV01 \$300.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584320-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	306	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/05/12	M-F 6-7a	6-7a	M-----	:30	1	\$600.00	NM
line 18 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 6:23 AM M-F 6-7a 6-7a :30 LJ12TV01 \$600.00 NM									
19	11/05/12	11/05/12	M-F 7-9a	7-9a	M-----	:30	1	\$525.00	NM
line 19 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$525.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 8:29 AM M-F 7-9a 7-9a :30 LJ12TV01 \$525.00 NM									
20	11/05/12	11/05/12	M-F 9-10a	9-10a	M-----	:30	1	\$300.00	NM
line 20 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 9:10 AM M-F 9-10a 9-10a :30 LJ12TV01 \$300.00 NM									
21	11/05/12	11/05/12	M-F 12-1p	12-1p	M-----	:30	1	\$300.00	NM
line 21 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 12:40 PM M-F 12-1p 12-1p :30 LJ12TV01 \$300.00 NM									
22	11/05/12	11/05/12	M-F 5-6p	5-6p	M-----	:30	1	\$600.00	NM
line 22 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 5:44 PM M-F 5-6p 5-6p :30 LJ12TV01 \$600.00 NM									
23	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$900.00	NM
line 23 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 6:28 PM M-F 6-630p 6-630p :30 LJ12TV01 \$900.00 NM									
24	11/05/12	11/05/12	M-F 9-10p	9-10p	M-----	:30	1	\$1,200.00	NM
line 24 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 9:26 PM M-F 9-10p 9-10p :30 LJ12TV01 \$1,200.00 NM									
25	11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$600.00	NM
line 25 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 10:44 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584320-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	306

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/05/12	11/05/12	M-F 1132p-1202a	M-F 1132p-1202a	M-----	:30	1	\$250.00	NM
In 26									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	11:44 PM	M-F 1132p-1202a	M-F 1132p-1202a	:30	LJ12TV01	\$250.00	NM

Total Spots **57** Gross Total **\$37,675.00**

Payment Terms 30 Days

Agency Commission **\$5,651.25**

Net Amount Due **\$32,023.75**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
584308-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Advertiser	Product	Estimate Number
Jenkins/R/KS/US House	JENKINS 4 CONGRESS	304

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	584308	09842383

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	50	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/29/12	10/29/12	M-F 5-6p	5-6p	M-----	:30	1	\$600.00	NM
line 13 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 5:13 PM M-F 5-6p 5-6p :30 LJ12TV01 \$600.00 NM									
14	10/29/12	10/29/12	M-F 6-630p	6-630p	M-----	:30	1	\$900.00	NM
line 14 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$900.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 6:13 PM M-F 6-630p 6-630p :30 LJ12TV01 \$900.00 NM									
15	10/29/12	10/29/12	M-F 9-10p	9-10p	M-----	:30	1	\$1,200.00	NM
line 15 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 9:55 PM M-F 9-10p 9-10p :30 NOSC2526 \$1,200.00 NM									
16	10/29/12	10/29/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$600.00	NM
line 16 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 10:54 PM M-F 1030-1102p 1030-1102p :30 LJ12TV01 \$600.00 NM									

Total Spots **4** Gross Total **\$3,300.00**

Payment Terms 30 Days

Agency Commission **\$495.00**

Net Amount Due **\$2,805.00**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
584018-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
IAFF FirePAC 2012	IAFF (FIREFIGHTERS)	2121

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Ste 100
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	584018	09845805

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	152	160

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/19/12	M-F 7-9a	7-9a	---TF--	:30	1	\$825.00	NM
LINE 1									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	7:08 AM	M-F 7-9a	7-9a	:30	IAFF12101	\$825.00	NM
2	10/18/12	10/19/12	M-F 7-9a	7-9a	---TF--	:30	1	\$825.00	NM
LINE 2									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$825.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	8:58 AM	M-F 7-9a	7-9a	:30	IAFF12101	\$825.00	NM
3	10/18/12	10/19/12	M-F 9-10a	9-10a	---TF--	:30	1	\$500.00	NM
LINE 3									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	9:44 AM	M-F 9-10a	9-10a	:30	IAFF12101	\$500.00	NM
4	10/18/12	10/19/12	M-F 12-1p	12-1p	---TF--	:30	1	\$500.00	NM
LINE 4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/19/12	12:23 PM	M-F 12-1p	12-1p	:30	IAFF12101	\$500.00	NM
5	10/18/12	10/19/12	M-F 4-5p	4-5p	---TF--	:30	1	\$375.00	NM
LINE 5									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	1	\$375.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	4:41 PM	M-F 4-5p	4-5p	:30	IAFF12101	\$375.00	NM

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
584018-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
IAFF FirePAC 2012	IAFF (FIREFIGHTERS)	2121	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/18/12	10/19/12	M-F 6-630p	6-630p	---TF--	:30	1	\$1,440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$1,440.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/19/12 6:21 PM M-F 6-630p 6-630p :30 IAFF12101 \$1,440.00 NM									
7	10/21/12	10/28/12	Su 1132-1232a	1132-1232a	-----S	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/21/12 12:09 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM 2 4 Su 10/21/12 12:44 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 Su 10/28/12 12:49 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM * 3 4 Su 10/28/12 1:17 AM Su 1132-1232a 1132-1232a :30 IAFF12101 \$100.00 NM *									
8	10/22/12	10/26/12	M-F 7-9a	7-9a	MTWTF--	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 7:25 AM M-F 7-9a 7-9a :30 IAFF12101 \$825.00 NM									
9	10/22/12	10/26/12	M-F 7-9a	7-9a	MTWTF--	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$825.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 7:46 AM M-F 7-9a 7-9a :30 IAFF12101 \$825.00 NM									
10	10/22/12	10/26/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 9:31 AM M-F 9-10a 9-10a :30 IAFF12101 \$500.00 NM									
11	10/22/12	10/26/12	M-F 12-1p	12-1p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:22 PM M-F 12-1p 12-1p :30 IAFF12101 \$500.00 NM									
12	10/22/12	10/26/12	M-F 4-5p	4-5p	MTWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 4:18 PM M-F 4-5p 4-5p :30 IAFF12101 \$375.00 NM									

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u> 584018-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> IAFF FirePAC 2012	<u>Product</u> IAFF (FIREFIGHTERS)	<u>Estimate Number</u> 2121	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/12	10/26/12	M-F 6-630p	6-630p	MTWTF--	:30	1	\$1,440.00	NM
LINE 14									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	1	\$1,440.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/22/12	6:23 PM	M-F 6-630p	6-630p	:30	IAFF12101	\$1,440.00	NM
14	10/22/12	10/26/12	M-F 9-10p	9-10p	-T--F--	:30	2	\$1,800.00	NM
LINE 15									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T--F--	2	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/23/12		M-F 9-10p	9-10p	:00		\$1,800.00	NM
	Credited								
2 4	F	10/26/12	9:15 PM	M-F 9-10p	9-10p	:30	IAFF12101	\$1,800.00	NM
15	10/25/12	10/25/12	M-F 10-1030p	10-1030p	---T---	:30	1	\$1,800.00	NM
In 16									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	11:10 PM	M-F 10-1030p	10-1030p	:30	IAFF12101	\$1,800.00	NM
	*								

Total Spots 18 Gross Total \$12,930.00

Payment Terms 30 Days

Agency Commission \$1,939.50

Net Amount Due \$10,990.50